SPONSORSHIP PROSPECTUS

SANRA
SOUTHERN AFRICAN NEUROLOGICAL REHABILITATION ASSOCIATION

27 – 29 August 2015
The Wanderers Club, Illovo
Johannesburg, South Africa
The Southern African Neurological Rehabilitation Association (SANRA) has partnered with the World Federation of Neuro Rehabilitation (WFNR) to present the first collaborative conference to take place on the African continent.

This 7th Biennial SANRA conference is of interest to all healthcare professionals working in the field of neurorehabilitation.

The aims of SANRA are:

- To promote and develop a special interest in neurological rehabilitation among different professionals
- To facilitate the dissemination of knowledge and skills to those interested in neurological rehabilitation
- To support, promote and develop research across disciplines
- To foster an interdisciplinary approach to neurological rehabilitation
- To foster, encourage and facilitate the development of training facilities, programmes and on-going education for neurological rehabilitation
- To foster international links in neurological rehabilitation
WHY SUPPORT THIS CONGRESS?

This SANRA Conference and Exhibition will provide sponsors with a marketing opportunity to create a high profile association with one of the highlights on the neurological rehabilitation calendar. It is a way to develop relationships from which both parties can benefit and to ensure that all possible opportunities are pursued. This is also an opportunity for delegates within this medical sector to gain much needed CPD points.

The 2015 Congress will offer delegates:

- World-renowned international keynote speakers
- Exciting opportunities for two-way exchange between local and international delegates
- Great networking opportunities
- An option for international guests to view rehabilitation facilities with South Africa
- A variety of exhibitors
The SANRA conference attracts delegates from the following fields:

- Speech Therapists
- Occupational Therapists
- Physiotherapists
- Psychiatrists
- Biokineticists
- Nurses
- Social Workers
- Rehabilitation Doctors
- Neurologists
- Neurosurgeons
- Registrars in the field of Neurology
- Any health professional interested in the neurological rehabilitation field.

An anticipated 200 delegates drawn from Southern Africa.

The following profiles will be represented in the exhibition area:

- Hospitals
- Pharmaceutical companies
- Rehabilitation facilities
- Associated organisations
- Technology researchers and providers
### LEVEL ONE SPONSORSHIP OVERVIEW

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>VALUE</th>
<th>QUANTITY AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>R60 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>R45 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>R35 000.00</td>
<td>Two</td>
</tr>
<tr>
<td>Speaker Sponsor – Plenary</td>
<td>R20 000.00</td>
<td>Six</td>
</tr>
<tr>
<td>Welcome Function Sponsor</td>
<td>R25 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>R15 000.00</td>
<td>Three</td>
</tr>
<tr>
<td>Tea Break Sponsor</td>
<td>R10 000.00</td>
<td>Five</td>
</tr>
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</table>

**All prices quoted are exclusive of VAT @ 14%**

### LEVEL TWO SPONSORSHIP OVERVIEW

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>VALUE</th>
<th>QUANTITY AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate Bags</td>
<td>R10 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Delegate Lanyards &amp; Badges</td>
<td>R9 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Note books &amp; pens</td>
<td>R15 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Poster session</td>
<td>R5 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Website Banner Sponsor</td>
<td>R2 000.00</td>
<td>Six</td>
</tr>
<tr>
<td>Staff branded shirts</td>
<td>R3 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Delegate Bags Insert</td>
<td>R5 000.00</td>
<td>Ten</td>
</tr>
<tr>
<td>Presentation Flashdrives</td>
<td>R10 000.00</td>
<td>One</td>
</tr>
<tr>
<td>Delegate Sponsor</td>
<td>On request</td>
<td></td>
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</tbody>
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www.sanra.org
LEVEL ONE SPONSORSHIP PACKAGES

GOLD SPONSOR

- 6 sqm exhibition stand – basic shell scheme
- Sponsor logo on SANRA conference website
- Acknowledgement in SANRA final programme
- Appreciation signage
- Sponsor logo on conference screens
- 1 x Delegate bag insert
- 4 x Delegate Registrations
- Full Page Advertising in SANRA Programme

SILVER SPONSOR

- 6 sqm exhibition stand – basic shell scheme
- Sponsor logo on SANRA conference website
- Acknowledgement in SANRA final programme
- Appreciation signage
- Sponsor logo on conference screens
- 1 x Delegate bag insert
- 3 x Delegate Registrations
- Full Page Advertising in SANRA Programme
LEVEL ONE SPONSORSHIP PACKAGES

BRONZE SPONSOR  R35 000.00

- 6 sqm exhibition stand – basic shell scheme
- Sponsor logo on SANRA conference website
- Acknowledgement in SANRA final programme
- Appreciation signage
- Sponsor logo on conference screens
- 1 x Delegate bag insert
- 2 x Delegate Registration
- Half Page Advertising in SANRA Programme

WELCOME FUNCTION SPONSOR  R25 000.00

- Exclusive recognition as the Welcome Function Sponsor
- Exclusive branding rights of the welcome cocktail venue
- Opportunity to address the attendees at the function for five (5) minutes
- 6 sqm exhibition stand – basic shell scheme
- Sponsor logo on SANRA conference website
- Acknowledgement in SANRA final programme
- Sponsor logo on conference screens
- 1 x Delegate bag insert
- Appreciation signage
**LEVEL ONE SPONSORSHIP PACKAGES**

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Price</th>
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<tbody>
<tr>
<td><strong>SPEAKER SUPPORT SPONSOR</strong></td>
<td>R20 000.00</td>
</tr>
<tr>
<td>An opportunity to sponsor the support of one of the plenary speakers to the SANRA 7th Biennial Conference and Exhibition. This includes accommodation, tours and transfers.</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in the final SANRA conference programme</td>
<td></td>
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<tr>
<td>• Acknowledgement on the SANRA conference website as a speaker sponsor</td>
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<tr>
<td>• Logo and acknowledgement on the conference screens prior to the speakers presentation</td>
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<thead>
<tr>
<th><strong>LUNCH SPONSOR</strong></th>
<th>R15 000.00</th>
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<tbody>
<tr>
<td>This sponsorship entitles each delegate to a full buffet lunch on 27, 28 or 29 August 2015.</td>
<td></td>
</tr>
<tr>
<td>• Exclusive recognition as the Lunch Sponsor for that day</td>
<td></td>
</tr>
<tr>
<td>• Exclusive branding rights of the lunch venue for that day</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment on SANRA 2015 website as sponsor of the lunch</td>
<td></td>
</tr>
<tr>
<td>• Sponsorship acknowledgement in the SANRA conference programme</td>
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<thead>
<tr>
<th><strong>TEA BREAK SPONSOR</strong></th>
<th>R10 000.00</th>
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<tbody>
<tr>
<td>This sponsorship entitles each delegate to tea / coffee on 27, 28 or 29 August 2015.</td>
<td></td>
</tr>
<tr>
<td>• Exclusive recognition as the Tea Break Sponsor for that day</td>
<td></td>
</tr>
<tr>
<td>• Exclusive branding rights of the venue for that day</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement on SANRA conference 2015 website as sponsor of the tea break</td>
<td></td>
</tr>
<tr>
<td>• Sponsorship acknowledgement in the SANRA conference programme</td>
<td></td>
</tr>
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</table>

**All prices quoted in the above packages are exclusive of VAT @ 14%**
LEVEL TWO SPONSORSHIP PACKAGES

DELEGATE PRESENTATION FLASH DRIVE SPONSOR  R10 000.00

Branded flash drives will be used by the delegates long after the congress has concluded. These will be used by the delegates to keep a variety of information from the congress including speaker presentations, information received from the exhibition and much more.

- Sponsor logo on SANRA conference website
- Sponsorship acknowledgement in the SANRA conference programme

DELEGATE BAG SPONSOR  R10 000.00

This is a high profile, much sought after sponsorship item. The sponsoring company logo will appear on the bag together with the conference logo. The sponsor to supply logo, and the congress organiser to source and manage production of the bags.

- Co-branding on the delegate bag
- Logo and link on the SANRA conference website with acknowledgement as sponsor of the delegate bags
- Sponsorship acknowledgement in the SANRA conference programme
LEVEL TWO SPONSORSHIP PACKAGES

DELEGATE LANYARDS & BADGES SPONSOR  R9 000.00

All conference delegates will be required to wear their issued lanyard and badge in order to gain access into the sessions as well as the exhibition venue. The sponsor to supply their logo, and the congress organiser to source and manage production of the lanyards & badges.

• Co-branding to appear on the front of the lanyard together with the conference logo
• Acknowledgement on the SANRA conference website as sponsor of the delegate lanyards & badges
• Sponsorship acknowledgement in the SANRA conference programme

NOTE BOOKS & PENS SPONSOR  R15 000.00

Distributed via the delegate bags, the note pads and pens are items which will see continuous use throughout the congress.

• Co-branding to appear on the front of the note books together with the conference logo
• Acknowledgement on the SANRA conference website as sponsor of the delegate note books & pens
• Sponsorship acknowledgement in the SANRA conference programme
LEVEL TWO SPONSORSHIP PACKAGES

POSTER SESSION SPONSOR  R5 000.00

The sponsors logo and name will be printed on all poster header panels accompanying the congress logo.

- Sponsor logo to be printed on the poster instructions sent to all poster presenters and there will be the opportunity to offer presenters a ‘best poster prize’
- Acknowledgement on the SANRA conference website as sponsor of the poster sessions
- Sponsorship acknowledgement in the SANRA conference programme.

STAFF BRANDED SHIRTS SPONSOR  R3 000.00

Have your brand seen walking around the whole congress with exclusive branding of the back of the organising staff shirts working during the four days.

- Acknowledgement on SANRA conference website
- Acknowledgement in final SANRA programme
- Co-branding on staff shirts
LEVEL TWO SPONSORSHIP PACKAGES

DELEGATE BAG INSERT SPONSOR  R5 000.00

Sponsor may have a single insert (maximum A4) which will be inserted into the delegate bags by the organisers prior to registration. Insert material must be provided by the sponsor (minimum of 200 units required).

Items such as brochures, small promotional gifts, magazines, flyers, etc. are acceptable.

WEBSITE BANNER ADVERTISING  R2 000.00

Enjoy the reach of the SANRA delegates by advertising on the official conference website. This will be on a banner rotational basis.

DELEGATE SPONSOR

Should you be interested in sponsoring a group of delegates to attend the congress, please contact us and we will assist you with putting a package together.

** All prices quoted in the above packages are exclusive of VAT @ 14%
If you are interested in taking up one or more of these amazing marketing opportunities or should you require more information then please contact:

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